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Which Mba?: A Critical Guide To The World's Best Programmes



Synopsis

This edition of the Economist Intelligence Unit's guide to MBA courses critically assesses the current trends in MBA programme structure and content. A selective directory provides full details of 100 of the best schools in 16 countries around the world. The book provides key comparative information and statistics on fees and costs, international profiles, entry requirements, application details and student profiles - all set out for easy reference and comparison. Other features include: extra student-ratings boxes providing a more comprehensive critical assessment of the schools covered; two new chapters entitled "Using MBAs to Get a Better Job" and "Financing and MBA"; comments from current MBA students on their experiences of their programmes and their attempts to find a job; checklists of what to look for when selecting a programme and a business school; and more coverage of Asian, US and Australian schools.

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